



2152
Btw

Attorney's Docket No. 006560.P014

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Stetson, Samantha H.

Application No.: 10/092,369

Filed: March 6, 2002

For: METHOD AND APPARATUS FOR
SERVING A MESSAGE IN CONJUNCTION
WITH AN ADVERTISEMENT FOR
DISPLAY ON A WORLD WIDE WEB PAGE

Examiner: Not Yet Assigned

Art Unit: 2152

Confirmation No.: 8236

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CHANGE OF CORRESPONDENCE ADDRESS,
POWER OF ATTORNEY, AND REVOCATION OF PREVIOUS POWERS

Please direct all future correspondence regarding the above-referenced patent application to Stephen M. De Klerk, Reg. No. 46,503, Blakely, Sokoloff, Taylor, & Zafman LLP, 12400 Wilshire Boulevard, Seventh Floor, Los Angeles, California 90025, and direct all telephone calls to the same at (408) 720-8300.

Ask Jeeves, Inc.

(Name of Assignee)

("assignee"), a company organized under the laws of Delaware, having a place of business at 5858 Horton Street, Suite 350, Emeryville, CA 94608,

(Address)

hereby states that to the best of assignee's knowledge and belief it is the assignee of the entire right, title, and interest in and to the above-referenced patent application and represents that the undersigned is a representative authorized and empowered to sign on behalf of the assignee. Upon information and belief, the assignment documents that

evidence the placement of title in the assignee were recorded in the U.S. Patent and Trademark Office.

Pursuant to 37 C.F.R. §§ 1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints the practitioners associated with **Customer Number 08791** as the assignee's respective patent attorneys and patent agents, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith.

Pursuant to 37 C.F.R. § 3.71, the assignee hereby states that prosecution of the above-referenced patent application is to be conducted to the exclusion of the inventor(s).

Assignee of Interest: Ask Jeeves, Inc.
Dated: 9/15/04 By: [Signature]
Name: Steve Berkowitz

Title: Chief Executive Officer

Address of Assignee of Interest:

5858 Horton Street, Suite 350

Emeryville, CA 94608

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: 9/21/04 By: [Signature]
Name: Stephen M. De Klerk

Reg. No.: 46,503

12400 Wilshire Blvd.
Seventh Floor
Los Angeles, California 90025
(408) 720-8300